

“The Findlay Downtown Partnership intends to identify *strategic initiatives and opportunities* and continue the *revitalization* of Downtown Findlay. We see the importance of having an *organization* to establish processes and help identify and coordinate strategic initiatives.”

CONCEPT

To create a **Special Improvement District (SID)** where property owners within the target area agree to assess themselves to pay for services, improvements and programs that directly benefit Downtown Findlay.

The **Special Improvement District (SID)** funding is governed by a board of trustees elected by the members of the district. Board membership must include at least five individuals, one of which must be the chief executive of the local Municipality, in most cases the Mayor or his representative. The board has full authority to implement improvements and to contract for services.

A **full-time Downtown Manager** would be responsible for open communication and cooperation with the private and public sectors including tenants, stakeholders, building owners, public and service organizations, as well as public sector leadership at all levels.

DOWNTOWN FLOOD RESPONSE PLAN

STRATEGIC DIRECTION Working to educate, communicate, and build cooperative initiatives among members of the Downtown community.

ACTION ITEMS

- Education.
- Co-op Program.
- Communication.

ORGANIZATIONAL DIRECTORS

John LaRiche, Mike Mallet, Bill Beach, Factory Direct International, Jim Heck, First Federal Bank, Larry Lauger, Warren Krout, Rick Hoffman, Sharon Rooney, David Ray, Bill Back, Lynn Child, Greater Findlay Inc, Dan Clinger, Findlay Development LLC, Kent Weaver, 5/3 Bank, Commercial Savings Bank, and Jason McClellan

FINDLAY DOWNTOWN PARTNERSHIP



OVERVIEW

THE FINDLAY DOWNTOWN PARTNERSHIP

To actively pursue four strategic initiatives in partnership with other organizations and the community.

“Our goal is to generate commerce for Downtown Findlay by creating *marketing and development* that will stimulate interests to expand and recruit companies to the Downtown area.”

“Together we will create *parking* to address issues that strengthen the ability to access Downtown.”

“Our clean and safe strategy will maintain and promote an inviting Downtown experience.”

Ed Hartman

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PARTNERS

The City of Findlay, County of Hancock, Main Street Ohio, Hancock Regional Planning, Heritage Ohio & GreaterFindlayInc.

P A R K I N G

STRATEGIC DIRECTION In partnership with the City of Findlay, and other advocates for efficient parking, we will develop enhancements that are necessary to further Downtown growth.



ACTION ITEMS

- Review the current inventory of existing parking area/facilities in Downtown Findlay.
- Identify improvements to existing parking lot layouts that would help increase the number of spaces or make the parking area more user friendly.
- Develop plans for additional parking areas and facilities in Downtown Findlay with construction estimates and decide who is the potential end user of the parking and frequency of their use.



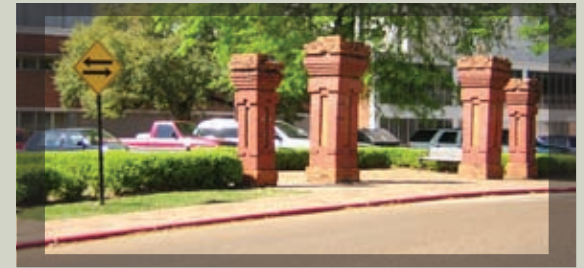
M A R K E T I N G & DEVELOPMENT

STRATEGIC DIRECTION We strive to be the central resource to support all marketing and ensure FDP presents a consistent image and message. We will develop effective marketing materials to market Downtown Findlay as a place to work, play and live.

ACTION ITEMS

Consider a three-tier audience:

- Current Hancock County Residents.
- Residents of neighboring counties and residents within a 2-hour drive of Findlay.
- Travelers From I -75.



C L E A N & S A F E

STRATEGIC DIRECTION The Findlay Downtown Partnership will deliver high-quality, cost-effective, clean and safe services to maintain the Downtown area. We will assure the Downtown maintains a reputation for being a visually attractive destination and enhance its perception as a clean and safe community asset that attracts people and investment.

ACTION ITEMS

- Negotiate a level of understanding with The City of Findlay regarding basic levels of City services for Downtown Findlay.
- Establish quarterly meetings with City, Police & Fire and building owners to better address Downtown Findlay safety issues.
- Work with Strategic Partner's to develop and implement a Recycling Program for Downtown Findlay.

“Improving Downtown Findlay.”